

## **2020 OGA Annual Meeting October 19th, 2020 (Virtual Meeting)**

In attendance: OGA CEO, OGA Executive Committee, OGA staff and program chairs, representative from PNGA , USGA, 70 Directors from golf clubs.

### **Highlights of Reports**

#### **“Rising while Surviving” “Flexibility and Change”**

-OGA members – members growing 41,661  
1000 new dues members in 2020

-Junior Golf thriving with 2,800 members  
Summer series up 50%. Winter series full with 120  
\$5 golf fee subsidized by Fundraiser support

-Evans Scholarship  
36 at University of Oregon (with new housing)

-OGA course reports growth of 10% increase in play  
(45,000 rounds projected for 2020)

(5 more years left on Course Loan)  
- OGA includes 473 member clubs (clubs, i.e. CWGA

OGA Treasury stabilized and well controlled

Continued challenges with cost going up

**OGA golf dues** will remain at \$35 (each member pays dues to OGA) for 2021

**Where does your \$35 go?**

- Handicapping/Course Rating \$8.50 (24.3%)
  - Championships/Tour/Rules \$3.00 (8.6%)
  - Marketing/Communication \$2.50 (7.1%)
  - Administration \$8.50(23.3.%)
  - OGA Golf Course Support \$2 (5.7%)
  - Junior Golf Support \$2 (5.7%)
  - PNGA Membership \$1 (2.9%)
  - Evans Scholarship Foundation \$1 (2.9%)
  - Reserve and Capital \$1 (2.9%)
  - Principal and Interest \$5.50 (15.7%)
- Facts: OGA dues support handicapping, course rating, conducting championship tournaments, communication services, promoting the game initiatives
- Member Benefits: Employee Store access to Columbia, Adidas, Nike, OGA course discounts.....

**Re-engaging with the New Normal**

- Developed and managed Covid Protocols' for courses
- Remote work environment
- No lapse in services
- Work with Golf Alliance of Oregon and Governor allowed Golf courses to stay open.
- PPP Loans for staff and course
- All full time staff employed
- Protocols for tournaments, volunteers, (including liability waivers)

## **Engagement**

### **Challenging year**

**Learned flexibility**

**Used technology better**

**Collaborative work with PNGA and USGA**

**Success in streamlining**

### **World Handicapping System**

- Education – began in fall; 100% Handicap Chair Certification prior to USGA deadline; began conducting seminars
- Technology – bumpy, but getting better! new mobile app for advanced stats
- All in all, a success!

- Fewer tournaments, with late start

-Web views doubled

- Results of rules/handicap survey

- 76% ranked new rules/features favorably
- 84% prefer OGA as their source of information channel for WHS
- 30% now attempt to post scores more promptly after play; 51% have always posted on same day they play and will continue
- 35% correctly indicated that a Course Handicap is the number of strokes received relative to Par of the tees being played (42% thought CH was relative to Course Rating)
- Members are embracing WHS!

-OGA Newsletter: has grown from 30 – 50% open rate

-24 Courses rated

**- PNGA (Pacific Northwest Golf Association)**

(website: [www.thepnga.org](http://www.thepnga.org))

(Home Course: Dupont, Washington (OGA members play with reduced fee)

-Publishes Pacific Northwest Golfer Magazine to members 4 times a year (November's to be digital)

-2021 will host US Amateurs 4 Ball at Chamber Bay course

**USGA**

-Working remotely

-Covid resource page

-US Amateurs Championship at Bandon Dunes big success

**Rusty Beckel (Eastmoreland Golf Course)**

**installed as OGA President for second year**

**2020 OGA Annual Awards presented include:**

**Club Executive of the Year:** Salishan Golf Links

**Member of the Year:** Evelyn Johnston, Arrowhead Golf Club

**Handicap Chair of the Year:** Charles Moeckel, Broken Top Club

**Facility of the Year:** OGA Golf Course

**Superintendent of the Year:** Kyle Watt, Awbrey Glen Golf Club

**Club of the Year:** Columbia Edgewater Women's Club

**Women's Golfer of the Year:** Amanda Jacobs,  
(Top Mid-amateur in Oregon and US  
: Robbie Ziegler, Mid-amateur

Report submitted by Sue Oberg,  
OGA Director (representing CWGA)